# AV Script - Template

Brief details:

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| **Content being produced** | Welcome Video  |
| **Shoot date** |  |
| **Full title (e.g. A/Prof Amy Zhang)** |  |
| **Full role (e.g. Senior Lecturer, FBE)** |  |
| **Unit code (e.g. ECON5130)** |  |
| **Shoot location** |  |
| **Final script deadline** |  |
| **Notes** |  |

The following information is a guide to help you develop the structure and content of your script for filming.

Remember you do not have to include everything below in your script. **The aim is to speak to three key points about the unit.**

AV Scripting details:

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| **Audio (dialogue)** | **Visuals** | **Notes (add image/slide/b-roll links here)** |
| **Use this column to write any dialogue or bullet points you would like to have in front of you when presenting.****Remember, this should be 250 - 300 words max if writing dialogue (for a 1min 30 sec – 2 min video length).***The points below are suggestions only. Please remove them when writing your actual script.* | **Use this column to describe what is on the screen during the dialogue in this row.****Is there a green screen background image you would like to have behind you as you speak?****If there is specific timing you’d like an image/screen grab to be shown, detail the exact dialogue on the left and the visual required at that time here.** | **You can insert web links or simply write a description of the type of image you want, and the production team can source images for you.** |
| Introduce yourself – name, qualification, expertise and experience, research etc.Why you are passionate about the unit? | For example: Talking head of me on screen with green screen background image provided behind me | Provide green screen background image |
| What will be **learnt** in this unit?Make a link to **prior knowledge** a student is already likely have to help build confidence about the subject.Speak to the **value** of what will be learnt.What are the **benefits** for learning this unit?How can you **apply** the knowledge and skills in the future?What are your **expectations**? |  | Associated images to display (if relevant) |
| **Participation** – explain what that means,e.g. actively engage by contributing and responding to the convenor and fellow students? Posting and responding in the discussion forum?**Formative Activities** (if you have them) Explain the purpose of doing them!**Read/view** weekly learning material and recorded lectures**Any other activities or behaviours desired** |  |  Associated images to display (if relevant) |
| **Unit Guide -**Learning Outcomes to the content Graduate CapabilitiesReinforce the importance of reading the Unit Guide |  | Associated images to display (if relevant) |
| Consider what is the last sentence you are going to say? |  | Associated images to display (if relevant) |
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