# AV Script - Template

Brief details:

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| **Content being produced** | Welcome Video |
| **Shoot date** |  |
| **Full title (e.g. A/Prof Amy Zhang)** |  |
| **Full role (e.g. Senior Lecturer, FBE)** |  |
| **Unit code (e.g. ECON5130)** |  |
| **Shoot location** |  |
| **Final script deadline** |  |
| **Notes** |  |

The following information is a guide to help you develop the structure and content of your script for filming.

Remember you do not have to include everything below in your script. **The aim is to speak to three key points about the unit.**

AV Scripting details:

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| **Audio (dialogue)** | **Visuals** | **Notes (add image/slide/b-roll links here)** |
| **Use this column to write any dialogue or bullet points you would like to have in front of you when presenting.**  **Remember, this should be 250 - 300 words max if writing dialogue (for a 1min 30 sec – 2 min video length).**  *The points below are suggestions only. Please remove them when writing your actual script.* | **Use this column to describe what is on the screen during the dialogue in this row.**  **Is there a green screen background image you would like to have behind you as you speak?**  **If there is specific timing you’d like an image/screen grab to be shown, detail the exact dialogue on the left and the visual required at that time here.** | **You can insert web links or simply write a description of the type of image you want, and the production team can source images for you.** |
| Introduce yourself – name, qualification, expertise and experience, research etc.  Why you are passionate about the unit? | For example: Talking head of me on screen with green screen background image provided behind me | Provide green screen background image |
| What will be **learnt** in this unit?  Make a link to **prior knowledge** a student is already likely have to help build confidence about the subject.  Speak to the **value** of what will be learnt.  What are the **benefits** for learning this unit?  How can you **apply** the knowledge and skills in the future?  What are your **expectations**? |  | Associated images to display (if relevant) |
| **Participation** – explain what that means,  e.g. actively engage by contributing and responding to the convenor and fellow students? Posting and responding in the discussion forum?  **Formative Activities** (if you have them) Explain the purpose of doing them!  **Read/view** weekly learning material and recorded lectures  **Any other activities or behaviours desired** |  | Associated images to display (if relevant) |
| **Unit Guide -**  Learning Outcomes to the content Graduate Capabilities  Reinforce the importance of reading the Unit Guide |  | Associated images to display (if relevant) |
| Consider what is the last sentence you are going to say? |  | Associated images to display (if relevant) |
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